



TurboTactics.ai Media Kit

Practice the Pitch, Perfect the Close

About TurboTactics.ai

TurboTactics.ai turns anxious dialing into poised conversation through immersive, AI-powered phone-call role-play. Originally engineered to coach Cloud Team Realty agents, the platform quickly proved valuable across industries. Today, any organization that lives or dies by the phone can give its team a backstage rehearsal space where mistakes cost nothing and improvement is measurable.



Mission

To empower every professional to sound confident, competent, and persuasive on their very first hello.

Brand Overview

TurboTactics.ai embodies clarity, confidence, and action. Our brand speaks in direct, energetic language with a friendly, professional tone. Visuals balance bold color with clean whitespace to keep attention on the message and the user's next step.

Brand Colors

	Primary Blue #2563FF
	Accent Orange #F59E0B
	Deep Navy #0A0F25
	Slate Gray #64748B
	Light Gray #F1F5F9

Brand Fonts

Primary Typeface: Inter — clean, modern, and highly legible across sizes.

Secondary Typeface: Poppins — geometric sans-serif for headings or highlights.

Use Inter Bold for hero headings and calls to action, Inter Regular for body copy, and Poppins Medium sparingly for accent text or numbers.

Boilerplate

TurboTactics.ai is an AI-driven communication training platform built by Cloud Team Realty. The system provides immersive phone-call simulations that help sales teams practice live scenarios, receive granular coaching, and close deals with confidence.

Press Contact

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